


MillerKnoll

 **Herman Miller**

Knoll

 colebrook bosson saunders

DATESWEISER



Edelman

filzfelt[•]

GEIGER

HAY

HOLLY HUNT

KnollTextiles

maharam

MUUTO

NaughtOne

spinneybeck

COMMUNAL GOALS

COMPOSITORS' WORK AND STEREOTYPING.

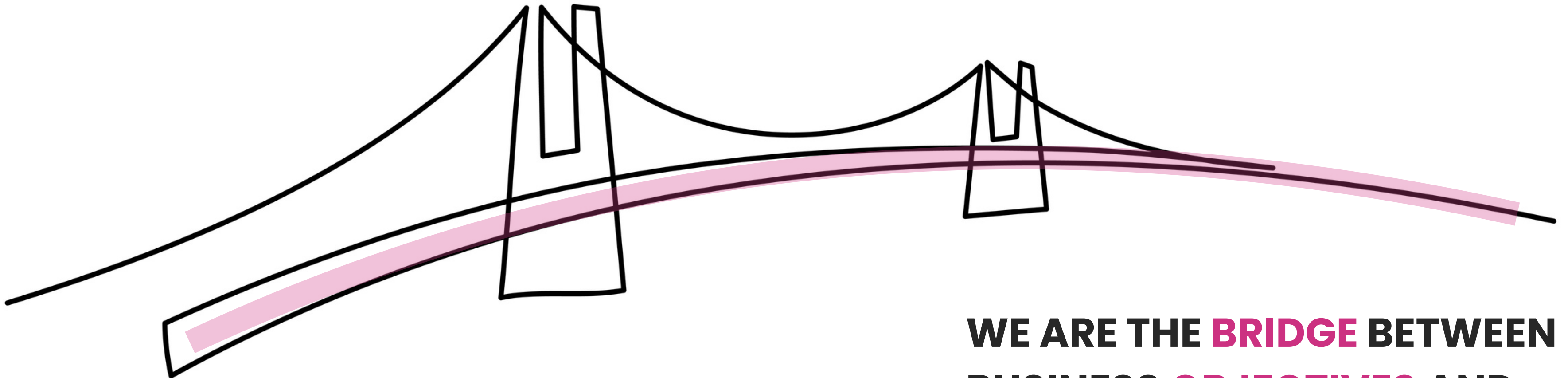


[Ancient View of a Dutch Printing-Office.]

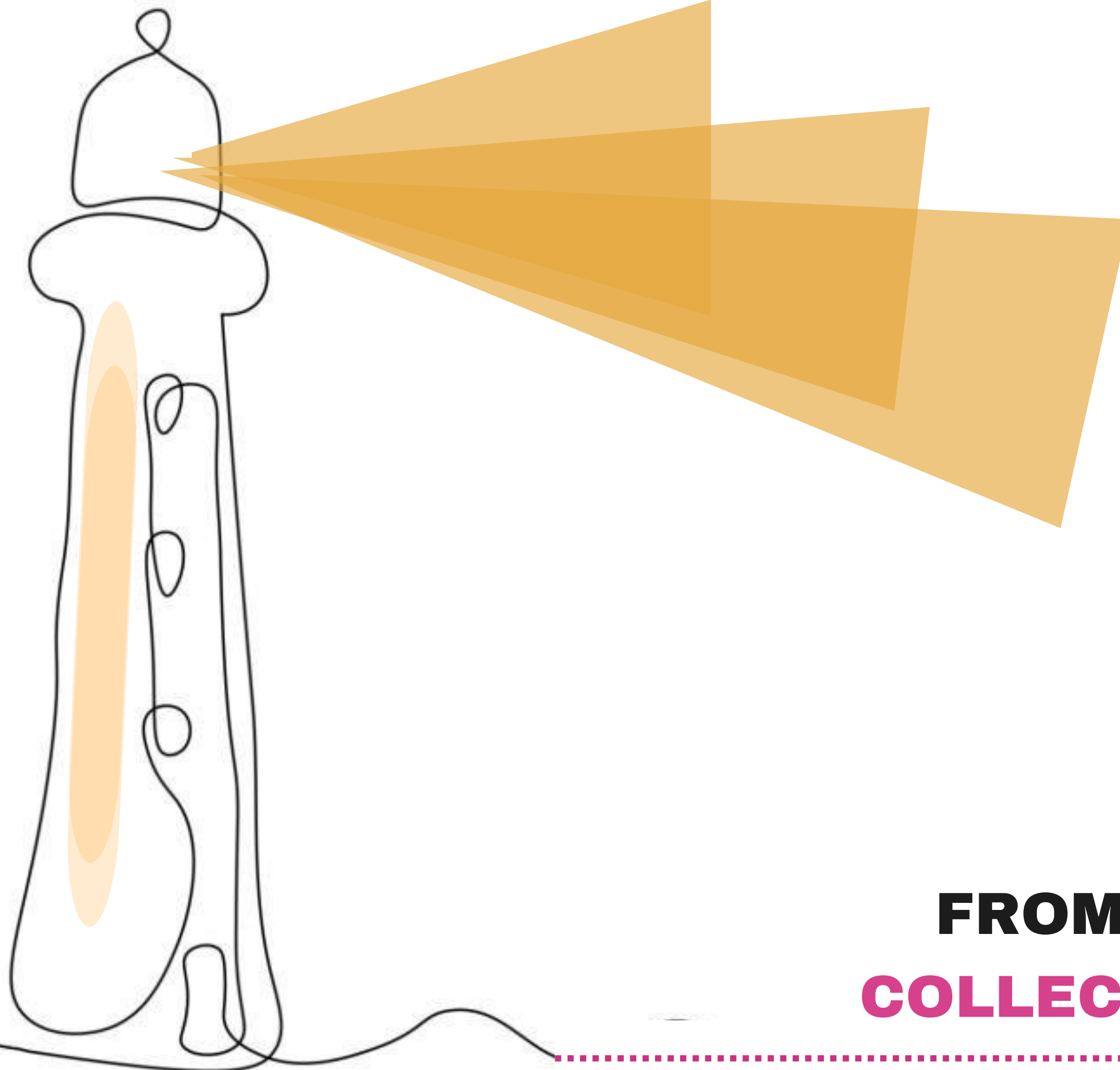
Men working at a printing press, proofing copy, inking,
and setting type. Wood engraving. 18--, after
Stradanus, ca.158
The Welcome Collection

**SAME
PURPOSE –
DIFFERENT
TOOLS**





**WE ARE THE BRIDGE BETWEEN
BUSINESS OBJECTIVES AND
EMPLOYEES' NEEDS THROUGH
THE SPACE**



The **FLOW**

**REDEFINING THE
WORKPLACE
FROM TECHNOLOGY TO
COLLECTIVE EXPERIENCE**

2026

Five Years After COVID
Working Models Stabilised

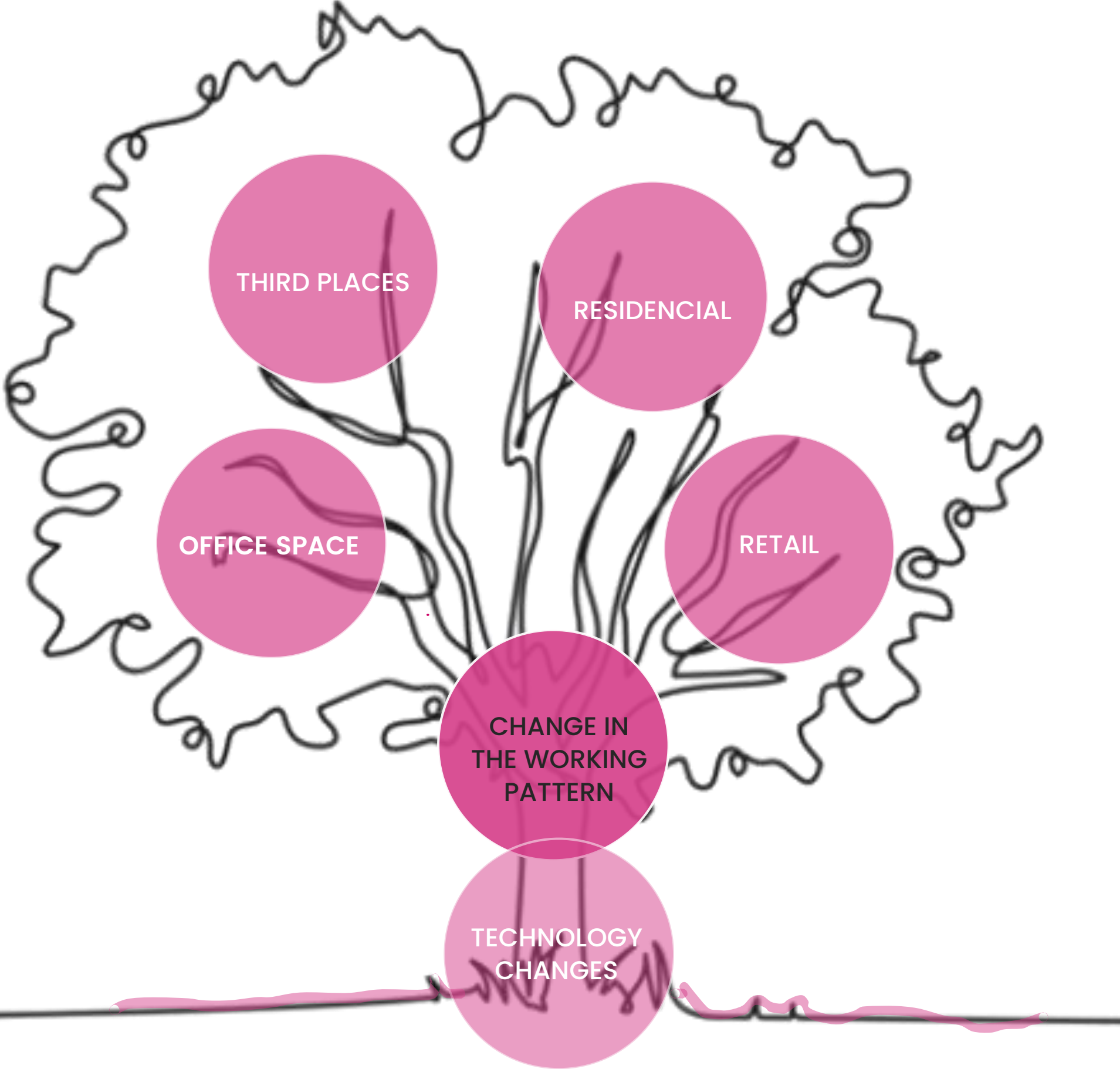
Increased access to AI tools

More work-from-home models represent a structural change with staying power.

Dramatic increase in both virtual meetings and adoption of digital collaboration tools.

Substantial impact on the way the office is conceived

GRAND SCALE IMPACT



GRAND SCALE IMPACT



THIRD PLACES
Hotellification
Changing needs

GRAND SCALE IMPACT



RETAIL
Coffee shop culture
Unstructured socialisation

GRAND SCALE IMPACT



RESIDENTIAL

High speed internet
Better infrastructure

GRAND SCALE IMPACT



OFFICE
Wellbeing
Collaboration
Tech Enabled environments

INCREASED DEMANDS FROM OFFICE SPACE

SPACES THAT ENABLE HIGH-QUALITY COLLABORATION

People come in to work with others, not just alongside them.

ACCESS TO COLLEAGUES, LEADERSHIP, AND CULTURE

To facilitate connection: mentoring, learning, spontaneous interactions, and a sense of belonging

VARIETY AND CHOICE OF WORK SETTINGS

Choice is directly linked to higher effectiveness and satisfaction.

HIGH-QUALITY AMENITIES AND SERVICES

Shift the office from obligation to experience

COMFORT AND ENVIRONMENTAL QUALITY

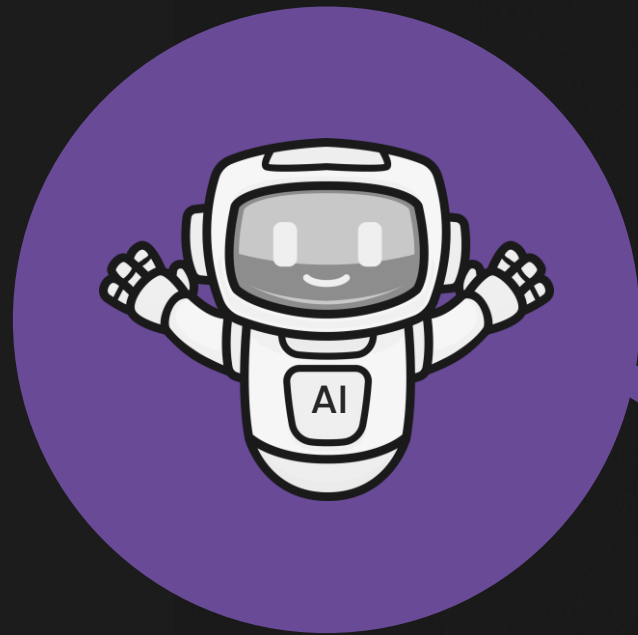
If the office is less comfortable than home, people simply won't see the value in coming in

TECHNOLOGY THAT ACTUALLY WORKS

Poor hybrid meeting experiences are one of the fastest ways to undermine the purpose of coming in.



WHETHER AT THE OFFICE OR NOT WE ARE ALL HYBRID



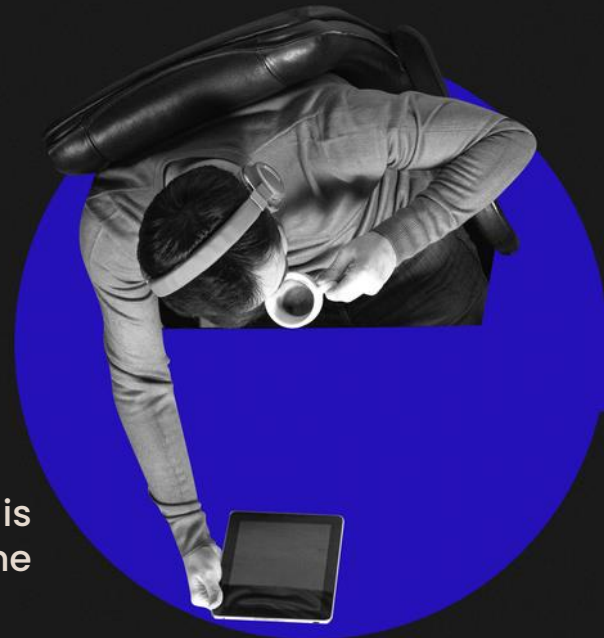
@ Always Remote



Anna is at the clients office



Rebeca is travelling



Peter is at home



Gunter is on another floor

THE IMPACT

12.3 p/w

AVERAGE VIRTUAL
MEETINGS PER
EMPLOYEE

20-35%

WORKTIME SPENT IN
MEETINGS

252%

MEETING INCREASE
SINCE 2020

Increase in remote tools

**COLLABORATION
A CORE PURPOSE**



NEW DEMANDS FROM THE SPACE



WHAT ARE EMPLOYEES STRUGGLING WITH?

1

NOISE AND LACK OF
ACOUSTIC PRIVACY

2

LIGHTING

3

LACK OF PRIVATE OR
QUIET SPACES

4

LAYOUT AND SPACE
FUNCTIONALITY

5

TEMPERATURE AND
AIR QUALITY

6

ERGONOMICS AND
FURNITURE QUALITY

39%
Working Alone



27%
Collaborating in person

13%
Engaging with others virtually

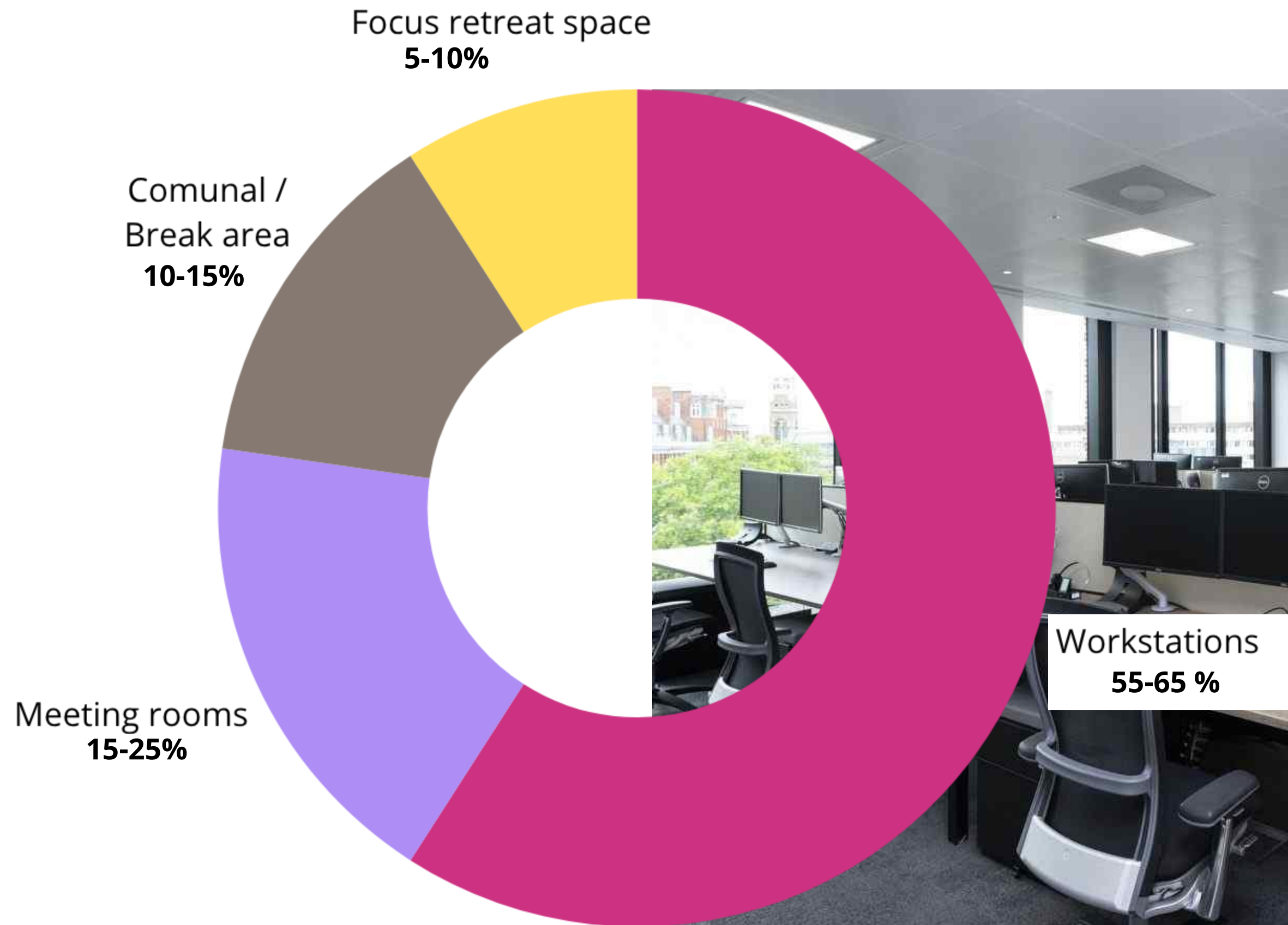
CHALLENGES OF THE MODEL

1



2





Excluded circulation

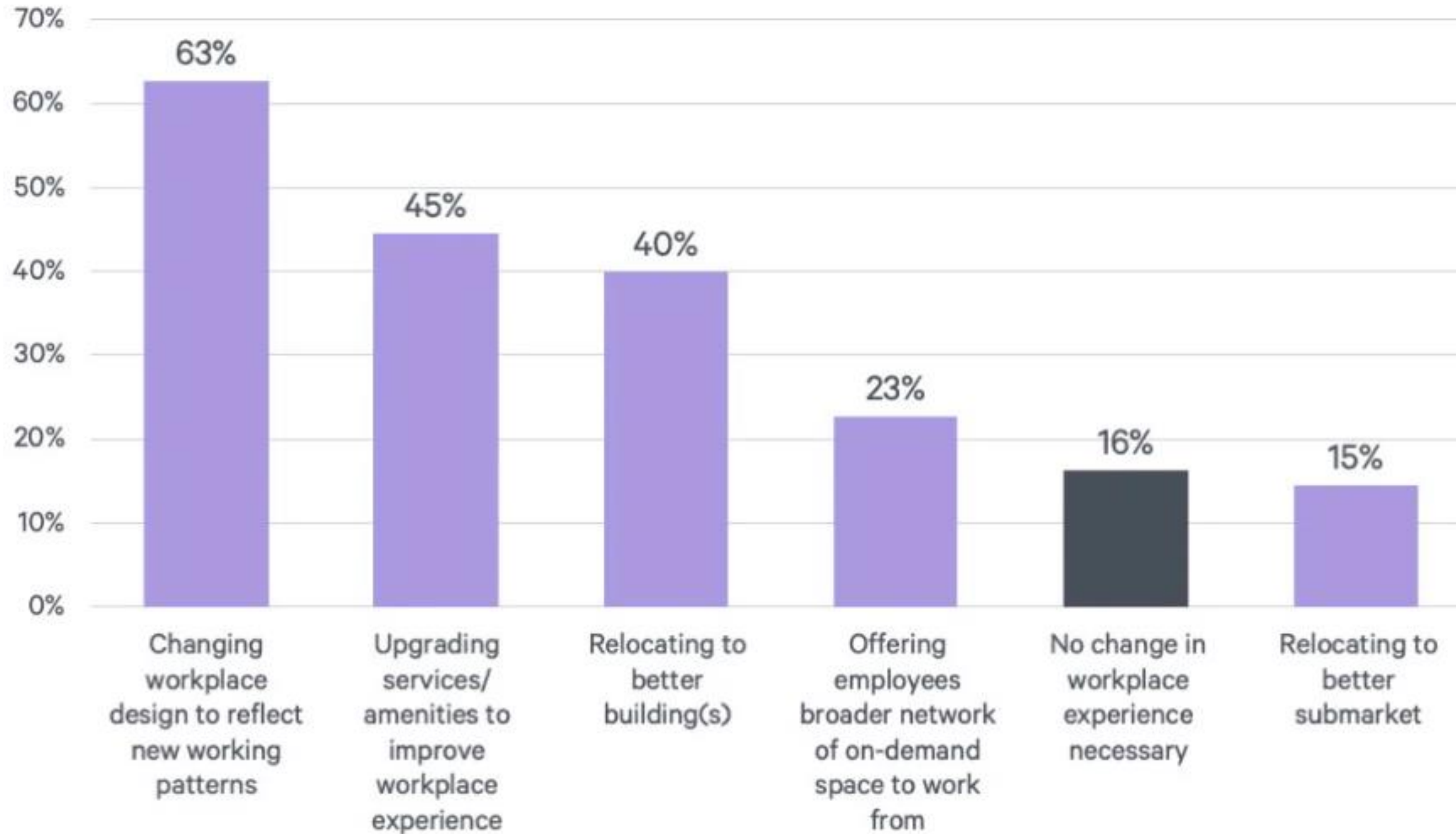
“WE EXPECT THE NEXT HORIZON TO INVOLVE GREATER ADOPTION OF ASYNCHRONOUS COMMUNICATION, AS WELL AS THE INTEGRATION OF AUGMENTED- AND VIRTUAL-REALITY TECHNOLOGIES TO HELP FACILITATE INTERACTIONS WITH COLLEAGUES.”

McKinsey & Company. 2025

INTERPERSONAL CONNECTIVITY
CROSS-TEAM COLLABORATION
CULTURAL CONNECTIVITY



STRATEGIES FOR AMENDING WORKPLACES



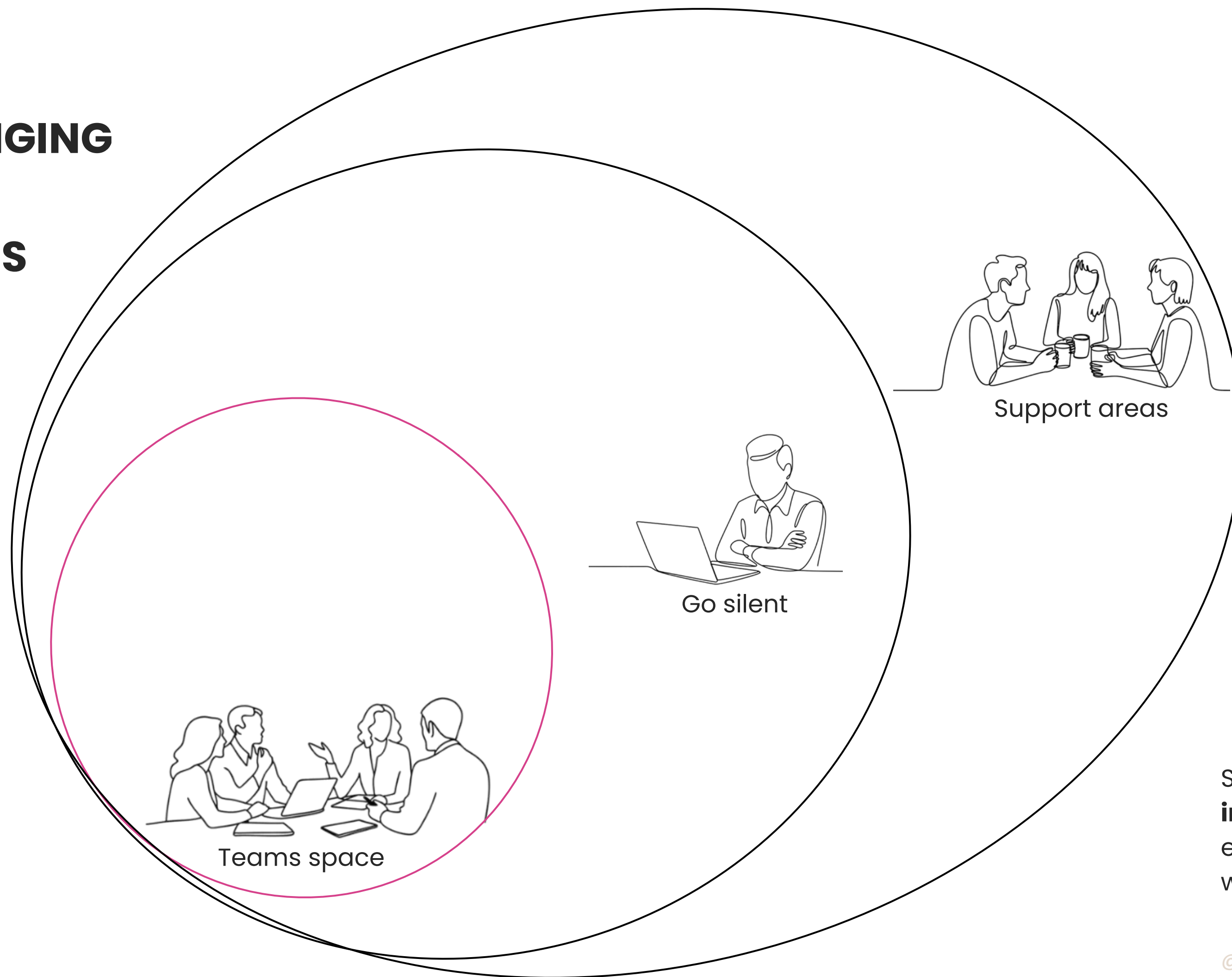
**I CAN'T GET NO
SATISFACTION**



TEAMS FIRST APPROACH

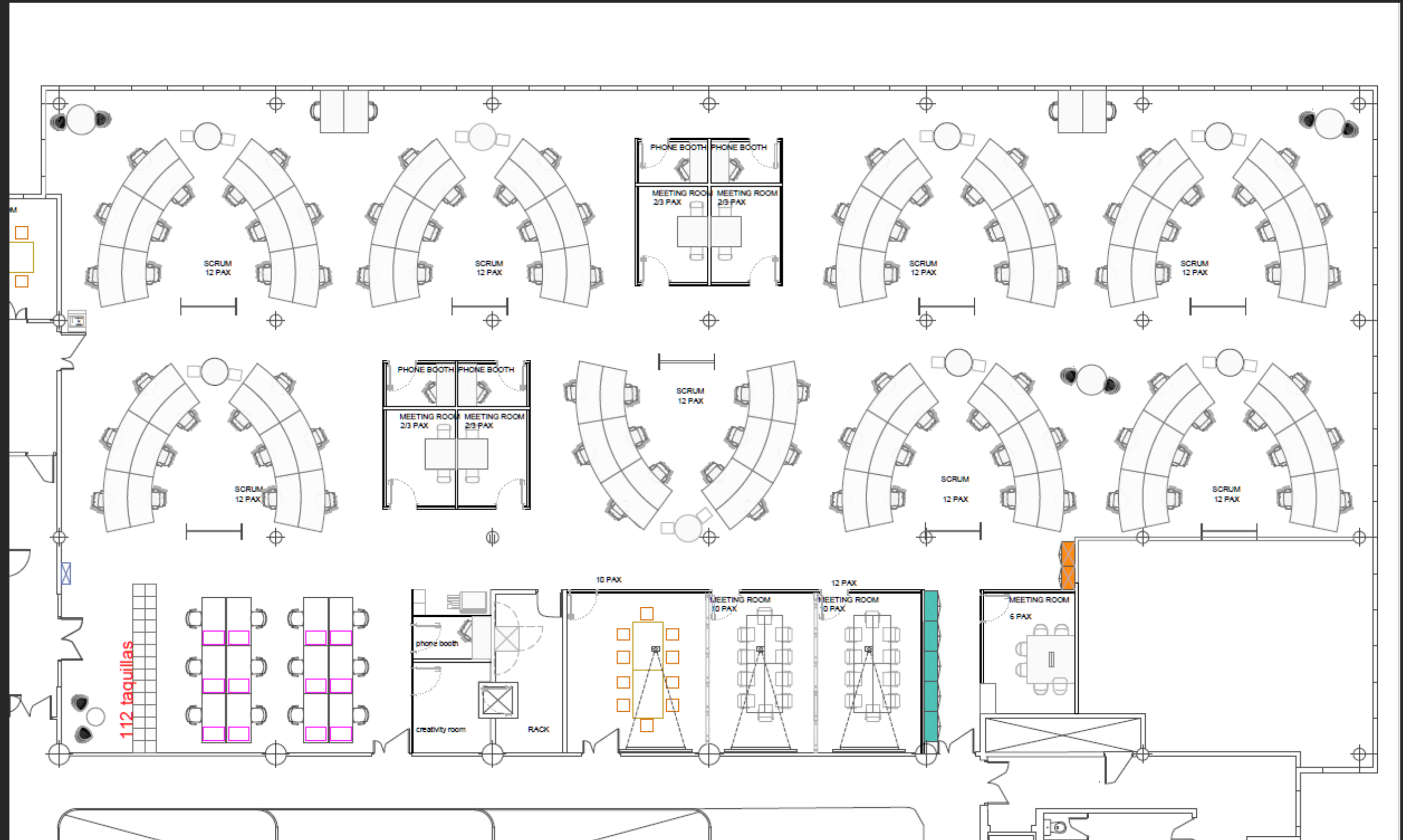


CHANGING THE LENSES



Start with a **highly interactive** environment for team work

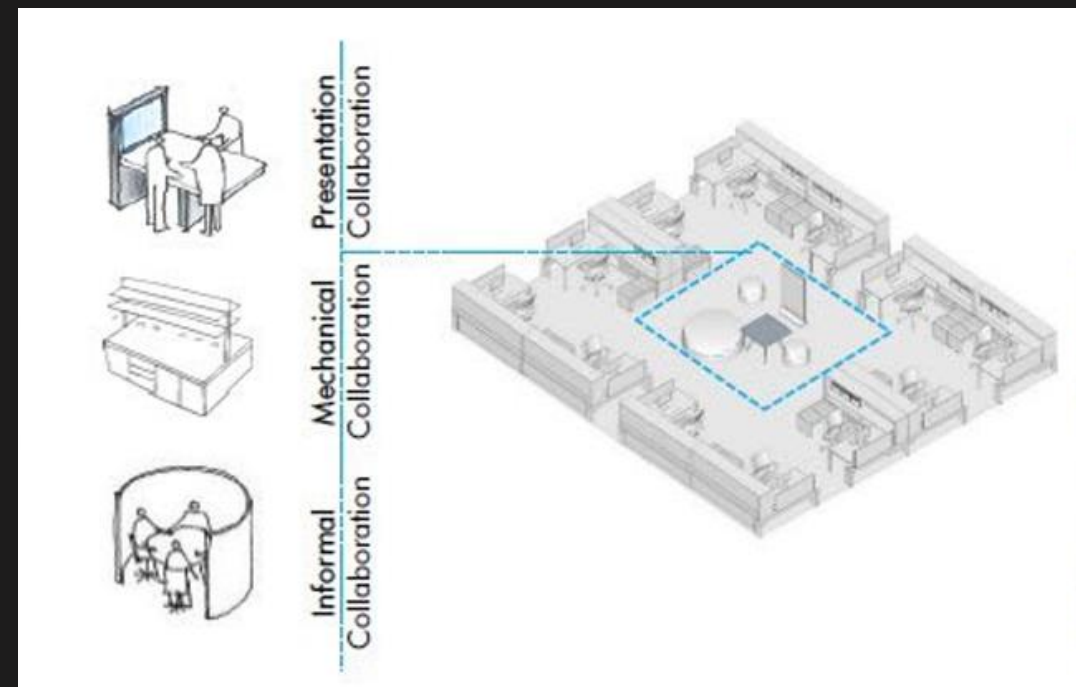
ASK – WHAT ABOUT YOUR ROUTINES?



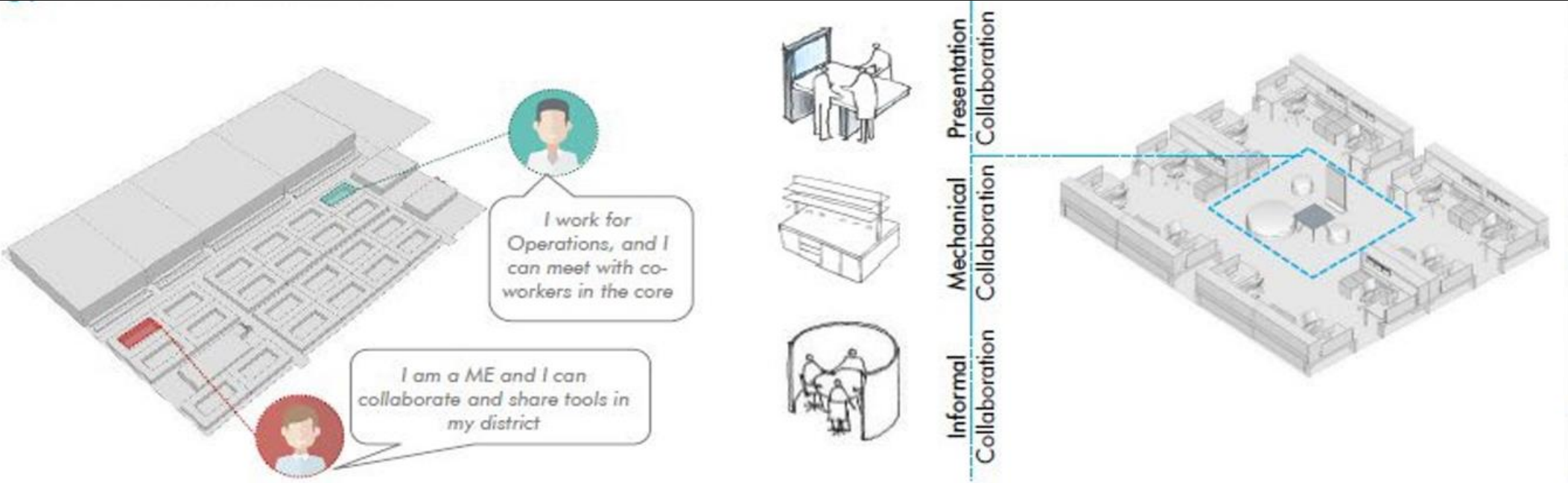
NEW MODELS



ASK – HOW DO YOU WORK TOGETHER?



NEW APPROACH



INTENTIONAL, MEANINGFUL IN-PERSON CONNECTION IS:



PERMANENT



ANALOGIC/VIRTUAL



SPONTANEOUS

UNDERSTANDING

The office from new lenses

We are all working hybrid

Team dynamics demand new solutions

Tension between type of spaces

Collective comfort is tied to
work demands

**"IF YOU WANT SOMETHING YOU HAVE NEVER HAD, YOU HAVE TO DO
SOMETHING YOU HAVE NEVER DONE."**

THOMAS JEFFERSON

LET'S HAVE A CHAT



The **FLOW**

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