gospace

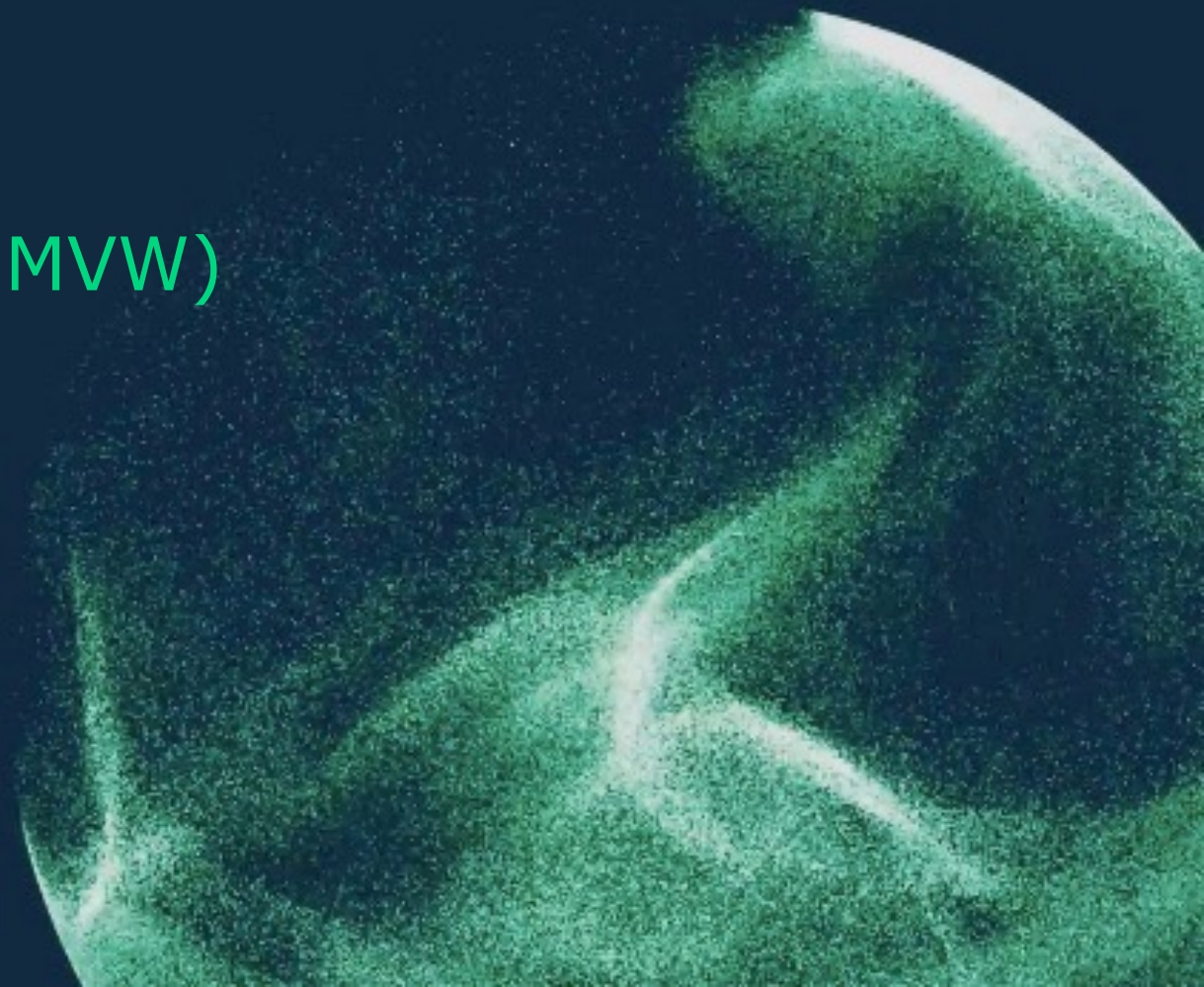
No more MORE!

The Minimum Viable Workplace (MVW)

Neil Usher

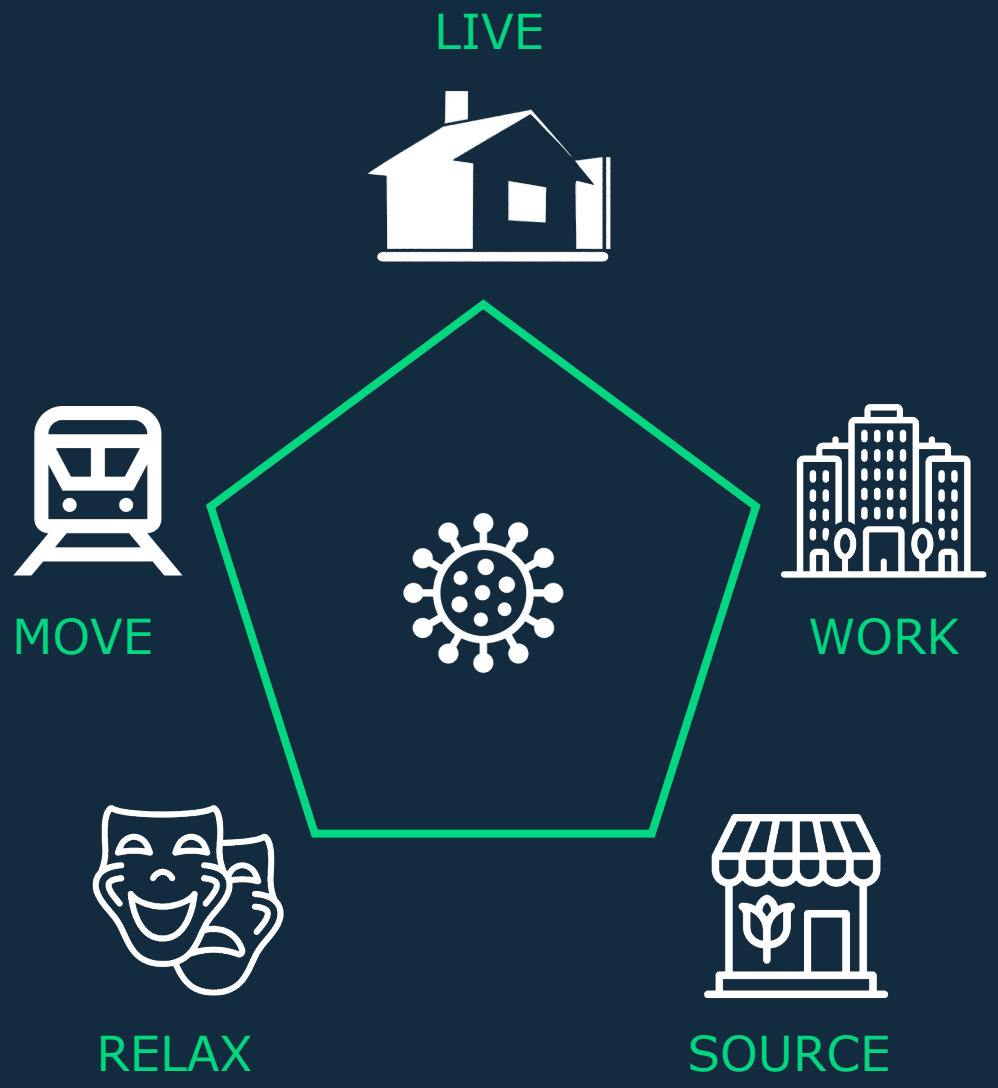
Chief Workplace & Change Strategist

March 2022



WHY

A whole system problem


LIVE
MOVE
WORK
RELAX
SOURCE

WORK AT HOME
"OK, I'll give it a go"

EMPTY OFFICE
"There's no-one here"

Time passes….

CRAP EXPERIENCE
"May as well have stayed home"

MORE

NO MORE

HOW

The Minimal Viable Workplace: theory

FUNCTIONAL

USABLE

FUNCTIONAL

RELIABLE

USABLE

FUNCTIONAL

BEAUTIFUL

RELIABLE

USABLE

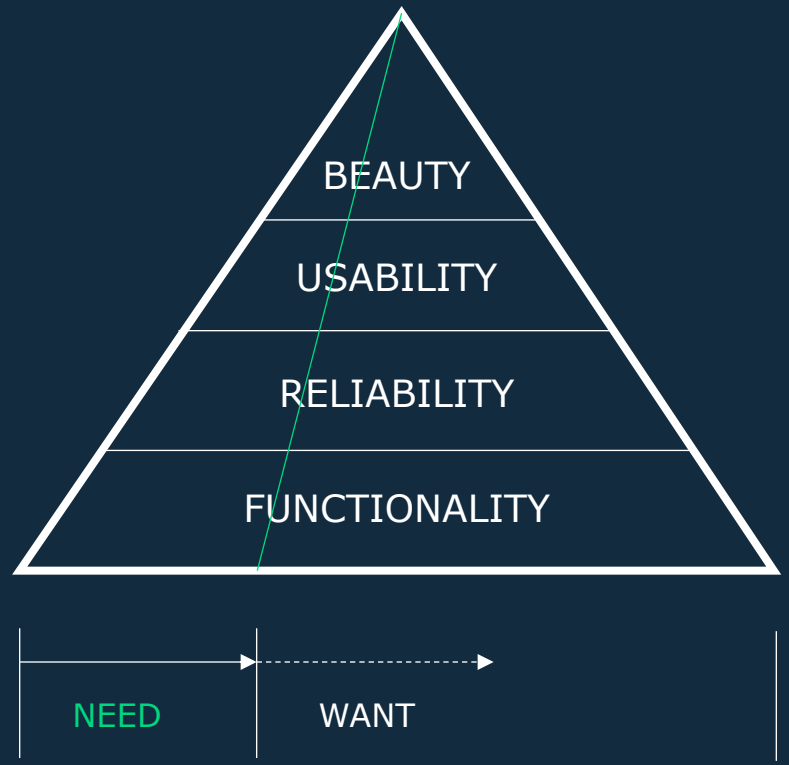
FUNCTIONAL

BEAUTIFUL

RELIABLE

USABLE

FUNCTIONAL


BEAUTY
USABILITY
RELIABILITY
FUNCTIONALITY
NEED
WANT

WHAT

The Minimal Viable Workplace: practice

LESS

SPACE

AMENITIES

SERVICES

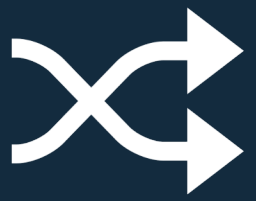
AVAILABILITY

UNIQUENESS

MORE

AWARENESS

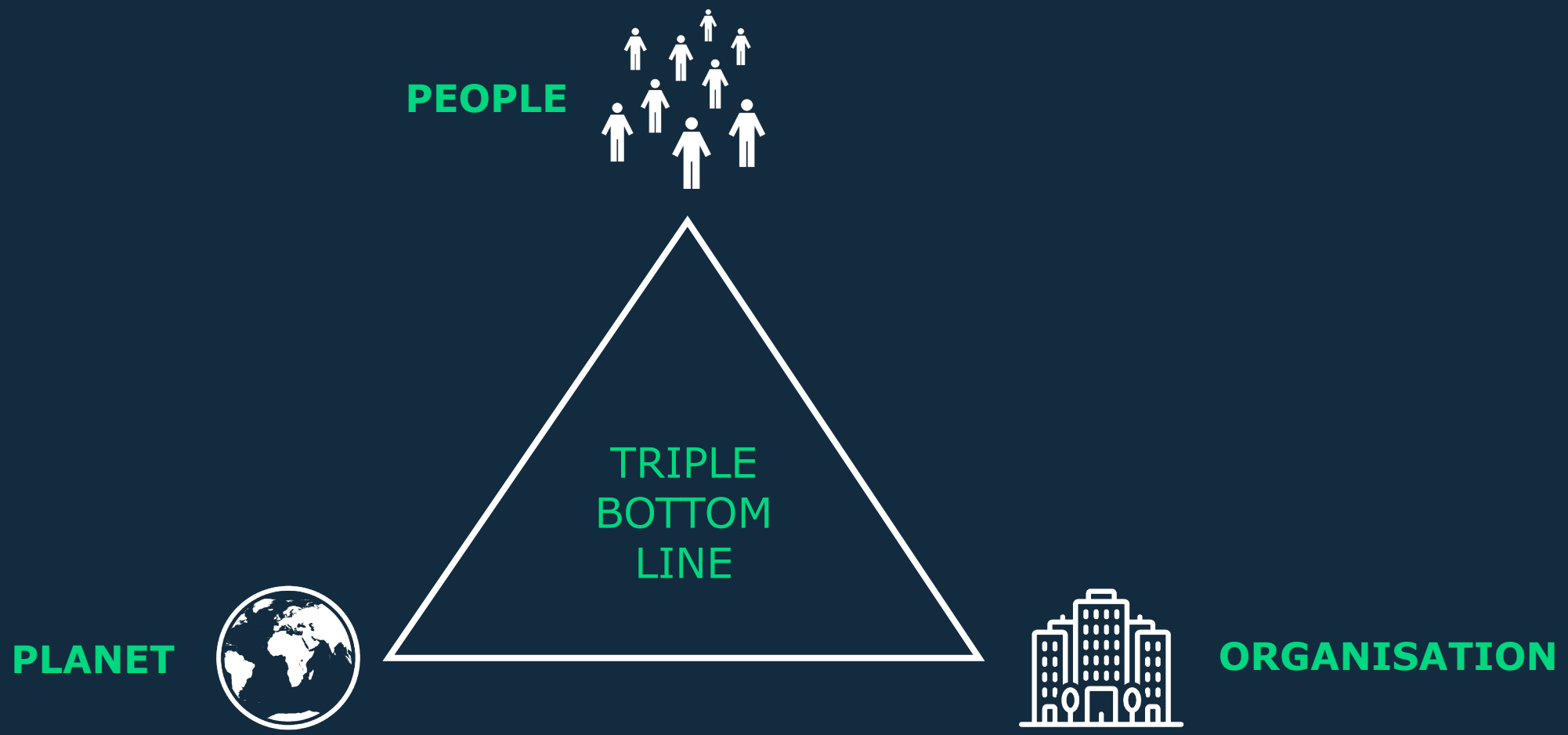
INTEGRATION



ADAPTABILITY

COMMONALITY

PRIDE


PEOPLE
TRIPLE
BOTTOM
LINE
PLANET
ORGANISATION

COMPELLING
Inclusive
Intuitive
Purposeful

TRIPLE
BOTTOM
LINE

RESPONSIBLE
Sufficient
Net zero
Connected

ADAPTIVE
Flexible
Lower cost
Brand aligned

BUT....

SCEPTICISM

COMMITMENTS

PRACTICALITY

ENLIGHTENMENT

The Minimum Viable Workplace

Only that which is required in a physical space to enable effective and efficient individual and group work, while understanding, respecting, balancing and responding to the needs of people, the organsiation, the host community and the planet as they change over time.

And no more.

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And no more.

We can have it all - **by having less**

THE END

….of the beginning

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